|  |  |  |  |
| --- | --- | --- | --- |
| **Name:** |  | **Assigned College:** |  |

**College Presentation**

In this project, students will research a university in California. Then students will create and deliver a presentation (using PowerPoint or Keynote) for their advisory class.

**Content**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Each presentation must include slides with the following information: | | | | **Teacher Initials / Date Completed** |
|  | A title slide with   1. your name 2. class information 3. date | 1. the name of your assigned college 2. a picture of the college. | |  |
|  | A map of the school and its distance (in miles and/or travel time) from Los Angeles. | | |  |
|  | Three (3) facts about the city where the college is located. | | |  |
|  | Two (2) notable industries[[1]](#footnote-1) in the city. | | |  |
|  | An image of the college’s mascot, as well as an explanation of why the college selected that mascot. | | |  |
|  | Demographics[[2]](#footnote-2) of the student body, including   1. Total student population 2. Undergraduate[[3]](#footnote-3) population 3. Graduate[[4]](#footnote-4) population (i.e. college students working for a Master’s or doctoral degree). | | |  |
| 1. Percentage of women students 2. Percentage of men students | | |
| 1. Racial/Ethic enrollment, including | | |
| * 1. Hispanic/Latino   2. White, Non-Latino   3. Black, or African American | | 1. Asian American 2. American Indian 3. Two or more races |
|  | Statistics on first-time, freshman admissions. | | |  |
| 1. applications received 2. applications accepted 3. average GPA | 1. average ACT 2. average SAT | |
|  | Cost of attendance, including a comparison to the nearest UC or CSU school, e.g. if you have been assigned a UC, provide a comparison to the nearest CSU, or vice versa. | | |  |

|  |  |  |
| --- | --- | --- |
|  | Graduation rate for the 2008 cohort, including a comparison to the nearest UC or CSU school. During the presentation, you must explain what this information reveals about the college and/or students (e.g. Is this college successful?). |  |
|  | Five (5) most popular majors. This should be based on the degrees conferred[[5]](#footnote-5) in 2014. |  |
|  | Four (4) student clubs and activities. You must explain why these clubs and activities are worth joining. Considerextracurricular activities, intramurals, varsity sports, Greek life, volunteer service, etc. |  |
|  | Three (3) notable alumni[[6]](#footnote-6), presented in three (3) separate slides. Each slide should include   1. the alumnus’s name 2. the alumnus’s picture 3. graduation year 4. major (if you can find it), 5. two (2) bullets that explain the alumnus’s achievements or significance. |  |
|  | Three (3) reasons why you would (or would not) attend this college. During the presentation, you must elaborate on these reasons. |  |
|  | An MLA-formatted works cited page of all sources (websites, books, etc.) used. |  |

**Format**

**Top of Form**

**Bottom of Form**

Each presentation should adhere to the following format standards:

1. Each slide should be enumerated[[7]](#footnote-7) and contain a title header.
2. Provide in-text citations for all facts and numerical data. You may opt to place this at the bottom of the slide (e.g. Source: “Average Scores”).
3. An image should accompany at least half of the slides, excluding the works cited page. Such images must relate to the text.
4. Do not use less than an 18pt font.
5. Do not use more than 100 words per slide.

**Resources**

In order to collect all of the required information, use the following resources:

* The sample project on Cal State University, Los Angeles (CSULA)
* The college’s website
* <https://secure.csumentor.edu>
* For average SAT/ACT scores and other information, go to <https://connection.naviance.com>
* To find statistical data, including most popular majors, Google “Common Data set 2014” and the name of the college you are researching (e.g. “UCLA common data set 2014”). This document contains data about the college. However, you will have to do some basic math in order to gather that data.
  + Section B contains student demographics and statistics on the Fall 2008 cohort.
  + Section C contains application statistics and information on the average GPA.
  + Section J contains information on degrees conferred.

You may use other resources (found through an Internet search engine); however, do not use Wikipedia.

1. **Industry** (noun): a particular form or branch of economic or commercial activity: *the car industry*. [↑](#footnote-ref-1)
2. **Demographic** (noun): the statistical data of a population, especially those showing average age, income, education, etc. [↑](#footnote-ref-2)
3. **Undergraduate** (noun): a student at a college who has not yet earned a bachelor's or equivalent degree. [↑](#footnote-ref-3)
4. **Graduate** **student** (noun): a student at a college who has earn a bachelor’s degree and is working toward a Master’s or doctoral degree. [↑](#footnote-ref-4)
5. **Confer** (verb): granted; give (something requested or earned). [↑](#footnote-ref-5)
6. **Alumnus** (noun, plural **alumni**): a graduate or former student, especially male, of a particular school, college, or university: *a Harvard alumnus*. [↑](#footnote-ref-6)
7. **Enumerated** (verb): mention (a number of things) one by one; establish the number of: *the 2000 census enumerated 10,493 households in the county*. [↑](#footnote-ref-7)